

# Partnering to Realize the Greenway

## Early Action Item Goals

- Create a structure, under the auspices of the Schuylkill Highlands CLI that develops and nurtures its broad and diverse existing partnerships and mission, its annual work plan, and collaborative implementation of the Greenway Plan. This working group will provide the mechanism for regular interaction and sharing, and to establish the benchmarks for success.
- Build awareness, visibility, and recognition of the Greenway, by carrying forth the Schuylkill Highlands marketing campaign and outreach strategy.
- Seek continued funding for the Schuylkill Highlands Mini Grant Program to incentivize implementation work in the Greenway. Leverage funding for projects that advance the Greenway.

## Longer Term Greenway Implementation Techniques

- Explore a greenway structure, such as a greenway coalition, within the Schuylkill Highlands CLI for coordination, decision-making, and implementation of the Greenway.
- Market the Schuylkill Highlands Greenway throughout the region.
- Sponsor Greenway events to connect people to the outdoors within the Greenway.
- Document the health and wellness aspects as well as the economic benefits of Greenway activities.
- Continue to fund the Schuylkill Highlands Mini Grant Program.
- Work to change legislation to allow trail construction on agricultural easements.
- Conduct an annual review of Greenway accomplishments, revising goals and objectives for the upcoming years Schuylkill Highlands Work Plan for Goal # 3 to conserve, protect, restore, and steward lands, watersheds, greenways, and habitats.

